



When you're in the business  
of great stays at better rates,  
**our business is you.**<sup>TM</sup>

Now offering new rates for preferred guests.

## at over 7,000 properties worldwide and enjoy better rates for work and play.

Choice Hotels® includes Comfort™, Quality®, Clarion® and a few others like the upscale Ascend Hotel Collection®. There are over 330 Choice locations spanning all provinces – and over 7,000 worldwide. Hotels are conveniently located near major airports, key highways and business districts. You'll also be able to connect easily with colleagues and friends using free high-speed Internet, and jump-start your day with free breakfast at most locations.

**Savings With Benefits.** Get even more out of your travel. Enroll in the Choice Privileges® Rewards Program.



**YOUR EXTRAS:** Earn exclusive perks for weekday check-ins. Choose from 400 Choice Privileges points, 100 airline miles, Amazon.ca credit, Tim Hortons and Starbucks coffee cards.<sup>1</sup>



**MORE REWARD POINTS:** Earn 10 points for every \$1 (USD) spent at any of our hotels, with no expiration on those reward points for active members.<sup>2</sup>



**STATUS MATCH:** Match your elite status from another hotel rewards program up to Platinum Elite.



**FREE NIGHTS:** Earn points to use for free nights at over 7,000 Choice Hotels properties.



**GIFT CARDS:** Redeem points for gift cards from many of your favourite retailers and restaurants.



**DREAM GETAWAYS:** Redeem points for stays at hundreds of Preferred Hotels & Resorts, Bluegreen Vacations, and AM Resorts properties worldwide.

### BOOKING PREFERRED RATES FOR

#### HAS NEVER BEEN EASIER:

- [Click here](#) to access the Choice

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Rate ID in the  
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- Call 800.424.6423 (800.4CHOICE)  
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Preferred Rate ID

- Once you enroll, enter the

Preferred Rate ID  
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section of your online profile:  
My Account > Update Profile >  
Company Information.

**Not yet a member? Enroll today!**



<sup>1</sup> Terms and conditions apply; see [www.ChoiceHotels.com/Yourextras](http://www.ChoiceHotels.com/Yourextras)

<sup>2</sup> Terms and conditions apply; see [www.ChoiceHotels.com/CPrules](http://www.ChoiceHotels.com/CPrules)

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